



# FASHION INTERNATIONAL

NEWS AND VIEWS OF THE INTERNATIONAL FASHION WORLD

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## PLAYING TENNIS: "DOES SHE OR DOESN'T SHE?"

No matter. Because tennis wear has grown so attractive -- and sensibly priced -- it is worn both on-and off-court, for comfort, chic and status. This Spring/Summer, SEPARATES outnumber dresses 4 to 1. And most resources now leave the under-wear panties to specialists in that field.

### TOP-SEEDED PLAYERS:

- ... SEPARATES are matched, coordinated or in contrasting fabrics
- ... FABRICS are "SOFT-IER," sheer, cool, stretch -- interlock leads -- blends have cotton on inside to absorb perspiration -- terry sections on outside to wipe hands, face -- kitten-soft velours, chenille ... Shapes are loose
- ... Tennis SUNDRESSES -- Deck Dresses -- Boating, Jogging, Warmups

TOPS, mostly cotton or poly-blend interlock:

POLO SHIRTS: Soft white cotton velours, red/navy striping (Logo) -- sleeveless white, notched red collar, khaki armhole binding & placket (Carol Canaan/Top Seed) -- poly-cotton-spandex, racing stripes (Catalina) -- sleeveless orange/green, contrast terry collar for wiping face (Jantzen) -- zip shoulder, contrast trim (Ruth Brahms/Ultra Sport).

T-SHIRTS: Woven seersucker yoke (Geoffrey Beene Tennis/Coberknit) -- with silk screen star or flower pot applique (Lynvention) -- muscle sleeve, buttoned shoulder (Billie Jean King/CPS) -- cotton poly terry skivvy, elastic waist, cap sleeves (Hang Ten) -- orange/green blouson, wide terry "block" stripe across for drying hands (Jantzen).

TANKS: Bow neck, drawstring sides, contrast  
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## SUMMER DRESSING: GETTING IT ALL TOGETHER

Designers show you how, orchestrating two-three-four-and-five-part harmonies to suggest optimum potential. But most allow you to do your own fashion coordinating.

### HIGHLIGHTS:

- ... OPEN VESTS top even TUNICS, for air of nonchalance
- ... TUNICS top Shirts, Pants, Skirts
- ... Soft-but-TAILORED PANTSUITS on same wavelength as Paris ...  
SHIRT/SKIRT duos again
- ... DIRNDL Skirts & PANTS ... AERATED SLEEVE treatments ... SUPER-SHEER and OPEN WEAVES ... The MANY FACES of COTTON ... French VANILLA

Good Summer InVESTments: Wheat raw silk Noil drawstring-shoulder short sleeved shirt, petit point Noil trim and/vest, regatta-stripe outlined to match/Noil dirndl skirt (Betty Hanson & Co.) -- smashing large white ribbon-plaid on thin black Madras full-circle skirt/blouson camisole/white-or black-ground vest, deep, square armhole (Lois Anderson/Tannerway) -- damask grandfather vest/cluster-tucked, open-placket, roll sleeve pullover/slash pocket dirndl skirt (Adrienne Vittadini/Avanzara, div. Kimberly) -- tailored linen vest/collared V-neck blouse cuffed cap sleeves/fly-front skirt or narrow leg trouser, tri-tone braid belt (Gayle Kirkpatrick/Tudor Square) -- cotton oxford vest, contrast white back/shirred batwing tunic/white-banded candy-striped dancer's shirt/flo'nced drawstring skirt (Paula Saker) -- tie-back burlap vest/roll-sleeve oversize fishnet tunic/damask tied-rolled sleeve shirt/multi-tier panel-front skirt (Jean Walrapp/Glenora) ... REVERSIBLES: White/navy silken Pima, wing revers, short peplum, rough edge stitching/tiny-navy-checked shirt/skirt  
(continued on page 2)



SUMMER DRESSING: GETTING IT ALL TOGETHER (continued from page 1)

(Harve Benard) -- embroidered group, solid/stripe vest/ unconstructed blazer/roll sleeve overshirt/yoked button-back skirt or drawstring shorts (Cilantro) -- Solid Liberty or tapestry print shirtjac/short sleeve camp shirt, solid-faced collar/reversible side-button skirt (Jaeger).

TUNICS: DRESSES -- embroidered, short sleeved (Jones N.Y.) -- black-mushroom-grape Bini print, neck & side slits/circular pull-on skirt/side-slit vest (Saker) ... SEPARATES: Massed narrow/wide stripe French Dacron voile, side-slashed, on-off shoulder/fully lined skirt (Jan's Things) -- polka dot crepe de chine, long full sleeves, bow-tie/notched collar or blouson T/drawstring, pleated or circle skirt (Gayle Kirkpatrick/Tudor Square) ... SINGLETONS: Handsome open-work leno, shirred shoulder, cap sleeve, elastic waist, over pants or as beach coverup (Tannerway) -- cotton gauze "afternoon shirt" (Perry Ellis/Portfolio) -- slash neck crinkle gauze super-shirt (Gregge).

SHIRT/SKIRT Dressing: Sensuous-soft spun poly, French ivory pullover T, terra cotta braid bound & banded/"triple deck" circular skirt, trio of tucks at elastic waist (Betty Hanson) -- Cluny-lace-edged Egyptian cotton camisole/tunic/dirndl and double skirt, Cluny-edged underskirt-ruffle shows (Leo Narducci) -- roll sleeve, scoop neck gauze/shirred-waist dirndl, brass buttons (Perry Ellis) ... SHIRT/PANTS: Grandfather & grandmother (shorter) shirts in vanilla, black or raisin/khaki wrap-and-tie colonial, churidar or salwar pants/black or raisin maillot bodysuits (Adini) -- poly buccaneer shirt/silk-cotton tweed pleat front pants, 16" bottom/slit open-weave silk-cotton mesh duster (Narducci).

SOFT is the Word for SUITS: Very soft terra cotta Fibranne, shoulder-tucked open shirtjac/slim side-wrapped skirt/multi-stripe bloused cotton pullover, baby lace trim (Betty Hanson) -- perfed suede button-front blouson, elbow sleeves/skirt, fully lined (Kenar by Ann Tjian) -- BLAZERS, unconstructed, unlined lightweight cotton, contrast rough-edge seam stitching to match/burgundy skirt (Harve Benard) ... PANTSUITS: Mallard blue broadcloth sport-jacket/5-pocket man-tailored oxford pants/rolled raglan sportsman shirt-tunic (Perry Ellis) -- BLAZERS, unlined giant Madras

plaid 3-button/solid Madras drawstring fly-fronts/plaid saddle shirt, pointed collar, banded full short sleeves (Jones New York) -- vanilla, black, quadruple self-stripe textured gauze, unconstructed/tiny apple embroidered at hem of lined pants (Jan's Things).

DRESSES: Doubles, double looks -- large crowded floral overdress/striped border of smaller-print slip dress makes 2nd tier hem; double-ply non-wrinkle French voile, tiny floral ruffle on underlayer, banded bloused sleeves, tucking (Rizkallah) ... TWO-PIECE: Delicate pattern-over-pattern ceramic print voile (Adini) -- slashed open neck voile, double-faced front, big yoke sleeve/8-gore printed poly-cotton gauze skirt, or mitered-stripe drawstring skirt (Albert Lewis/Tudor Square) ... BLOUSONS: Delectable, border print, darker color makes front & back V neck, loop-buttoned shoulders & cowed armhole edging; beige ground Italian silk miniature floral border print, flying peplum, bloused sleeves, head scarf (Albert Nipon).

SUNDRESSES: Lemon, lilac, turquoise, poppy, mauve, drawstring or halter wrap (Adini) -- strapped high yoke/large matching float (Tudor Square) ... FLOUNCED: Lined French Dacron voile, romantic ruffled, deep hem/flounced stole, black, brown, can go anywhere; large lilac paisley non-wrinkle French cotton batiste/shawl (Jan's Things) -- printed cotton gauze, detachable straps, can convert to skirt (Kenar).

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IMPORTANT DATES

MILAN - Fall Ready-to-Wear Shows, March 27-31  
FLORENCE - Knitwear Showings, April 1-4  
DALLAS - Early Fall Showings, March 31-Apr. 4  
MIAMI - Early Fall Showings, April 1-4  
L.A. - Early Fall Showings, April 7-10  
CHICAGO - Early Fall Showings, April 7-11  
PARIS - Pret-a-Porter Showings, April 8-12  
BERLIN - Interchic Ready-to-Wear, Apr. 9-13  
LONDON - Fall Ready-to-Wear Shows, Apr. 13-16  
N.Y. - Fall Ready-to-Wear, April 17-28  
DUSSELDORF - IGEDO Fall Showings, Apr. 23-27  
N.Y. - Fall Loungewear Market, May 15-19  
N.Y. - Fur Market Weeks, May 15-June 16  
N.Y. - Int'l Leather Goods Show, May 16-18  
DALLAS - Fall and Holiday RTW, May 26-30  
FRANKFURT - Interstoff - Fabrics, May 28-31  
CHICAGO - Fall and Holiday RTW, June 2-6  
N.Y. - N.A.D.I. - Display Market, June 3-8



## BOUTIQUE BEAT IN MILAN

- ABITARE MELIO, Via Cerva 13. Original fabrics; amusing pillows; gift items.
- BALESTRA, Via della Spiga 26. Exclusive boutique for this designer's accessories & rtw. "RB" logo on bags, luggage, leather items, scarves.
- BALOCCHI e PROFUMI, Corso Garibaldi 26. Liberty and deco jewelry; sportswear; colorful, handmade Sardinian knitwear.
- BARBA'S, Via Sant'Andrea 21. In addition to menswear, now such leading womenswear labels as Giorgio Armani, Basile.
- BIANCA e BLUE, Via de Amicis 53. Tiny boutique with amusing sportswear, colorful accessories.
- BOUTIQUE GEMSHEY, Via Montenapoleone, near Via Verri. Newly opened, ultra-modern jewelry shop. Original designs in semi-precious and precious stones.
- FABRICE, Galleria s. Carlo 6. Jewelry in ivory, wood, tortoise; Liberty boxes; crocheted evening bags.
- FILIPPI, Via Palladio 16. Bags, leathers, scarves; designs by Ventura, Borbonese.
- FIORUCCI, 1 Galleria Passarella. Youthful extravagances -- oversize sweaters, overalls; amusing prints.
- GALTRUCCO, Piazza del Duomo 2. The finest in fabrics, rtw and accessories.
- GHERARDINI, Via della Spiga 8. Exclusive leatherware. Stylized G's on canvas and leather bags, luggage; some rtw.
- GULP, Via s. Spirito 14. Sportswear designs by Vicky Tiel, Ossie Clark.
- JESURUM, Via Monte Napoleone 14. Venetian wizards of embroidery and lace -- nightgowns, tablecloths, pillows.
- KRIZIA BOUTIQUE, Via della Spiga 23. Recently opened for this well-known label -- knits, prints, accessories.
- LA BOTTEGA DI ALICE, Via S. Maria Alla Porta 5. Hand knits, made to order.
- MERU, Via Solferino 3. Mini jewelry. Original pendants, bracelets, earrings.
- PALACE MUSEUM, Ripa di Porta Ticinese 13. Jewelry, lamps, handbags. Dresses from the 20's; designs by Billy Ballo, Basile.
- PELLE D'ASINO, Via della Spiga 50. Young offbeat leather rtw and accessories.
- PUPI SOLARI, Via Cerva 13. Original fabrics amusing pillows, gift items.
- RAPHAEL SALATO, Via Monte Napoleone, near Corso Matteotti. The Rome-based show specialist's Milan outlet.
- RETROVITA, Corso Garibaldi 55. Another re-sale shop where you can find everything from leather riding breeches to vintage Ken Scott.
- RITA SADDLER, Via Manzoni 17. One of a chain. Expensive, classic sportswear plus their own Ritz Sport designs.
- SORELLE MATERASSI, Corso Garibaldi 33. Original re-sale shop for men and women. Turn-of-the-century lingerie; 1930's dresses.
- TRUSSARDI, Via Sant'Andrea 5. Ultra-chic leather and knit rtw. Nappa skirts and blousons; crunchy knit pulls, ponchos; boots and bags to match.
- VENEZIA SPORT, Corso Venezia 8. All the latest in sportswear from top French and Italian designers.
- VESNA, Via M. Gioia 139. Recently opened, this very elegant shop run by Patrizia Baroni carries such collections as Dellaquara, Mix Match.

## ##### IMPORTANT DATES

- L.A. - Fall and Holiday RTW, June 9-12  
MIAMI - Fall and Holiday RTW, June 9-13  
PARIS - Fall Couture Showings, July 24-27  
N.Y. - Resort Ready-to-Wear, Aug. 7-18  
PARIS - SEHM, European Menswear, Sept. 9-12  
MILAN - Spring Ready-to-Wear Shows, Oct. 9-13  
PARIS - Pret-a-Porter Showings, Oct. 21-25  
N.Y. - Spring Ready-to-Wear, Oct. 30-Nov. 10



stitching (Beene) -- smashing white terry, inside bra strap holders, green/orange bands & piping; also muscle sleeve T, cut extra long for stretch in action -- shark-skin pea tank, entire giant pocket front is terry, to wipe hands on (Jantzen).

PULLOVERS, JACKETS: VELOURS pulls, V-neck, sleeve stripes (Ultra Sport) -- short sleeved white cotton, stand-up collar, drawstring bottom, red-piped navy-satin placket & sleeve trim; unconstructed blazer, elbow-to-wrist sleeve patch, red/white/blue (Logo) ... V-neck cire pull, sailboat sleeve applique (Loomtogs) ... SWEATSHIRTS: Front pocket terry (Ultra Sport) -- drawstring waist cotton interlock, kangaroo pocket, racer stripe on sleeve & around armholes, matching pants (Catalina) ... JACKETS: Canvas zip-front yeoman, big pockets, roll-up sleeves (Loomtogs) -- tri-tone "jockey silks" zip-front nylon/Lycra stretch (Ultra Sport) ... WINDJAMMERS: Green matte-finish nylon cire (Jantzen) -- poly/cotton/spandex stretch twill mandarin zip-front, khaki, white (Top Seed) ... REVERSIBLE white matte finish nylon cire/terry blouson, two-tone racing stripes (Jantzen).

SHORTS: PULL-ONS -- sculptured terry; sharkskin, flower applique (Lynvention) -- Kodel/cotton, terry panels (White Stag) ... STRETCH: Caramel poly/cotton/spandex, tri-tone trim, gigantic Western pockets to hold balls; track shorts (Catalina) -- Stretch-Twill, set-in belt (Ultra Sport) -- khaki, white, side pockets & deep back pocket; belted trouser shorts, slanted Western pockets (Top Seed) ... BOXER SHORTS: cotton/poly terry, contrast logo centered on elastic waistband; tri-tone track shorts (Hang Ten) -- soft sharkskin-textured poly/cotton knit, cotton on inside to absorb perspiration, terry pocket-front, white with orange/green trim (Jantzen) ... Bright hued terry shorts & tops also for other sports (Loomtogs).

NEWSY SKIRTS: Stretch-twill, pleated side-wrap; side-back-zipped with enormous kangaroo pockets entered from side slashes (Top Seed) -- slash pocket seersucker, belted, cotton interlock trim at waist (Geoffrey Beene) -- brief brushed interlock dirndl, vanilla/rainbow striped waist (Catalina) -- floor length apres-tennis wraparound/contrast stretch body suit (Loomtogs).

TENNIS DRESSES are SUMMER COOLERS: Poly/cotton, butterfly sleeve scoop neck, elasticized waist (Loomtogs) -- interlock, elasticized blouson, shirred shoulder; halter bra/skirt (Ultra Sport) -- Mint green terry halter, built-in bra, white texture-knit circular skirt is cotton on inside (Catalina) ... SUNDRESSES, real-cool for tennis: Square neck stripe-trim polyester (Billie Jean King/CPS) -- seersucker, 2-pocket pearl-stitch trim; solid piped button-front, pearl stitched shoulder yoke (Beene) -- cotton/nylon terry scoop neck, stretch-belt, diagonally-corded chenille pockets & neck trim; elastic-cord-belted terry, diagonal chenille trim (Top Seed) ... TANK DRESSES: elastic waist velours (Ultra Sport) -- poly/cotton terry, elastic boxer waist, cotton interlock neck and armhole piping (Jantzen).

VELOURS & OTHER WARMUPS: VELOURS -- pinky-taupe "shadow" shirt-collared zip front, beige cotton trim/straight leg pants, back-pocket logo (Beene) -- lush white-trimmed coral warmup or jogging blouson, kangaroo pockets/pull-on pants (Catalina) -- hooded jogger, round yoke, kangaroo-pea pockets, elastic waist & sleeves; also diagonal chenille, same pockets, solid chenille hood/pants (Top Seed) -- dolman sleeves, tucked neck & sleeve detail; lightweight stretch-nylon hooded zip-up, "jockey silks" striped trim (Ultra Sport) ... TERRY: Hooded vanilla zip-front, rainbow stripes from neck to elastic wrists/pull-on pants; white knit sharkskin warmup, jogger tennis shorts (Catalina) ... Cire turtleneck zip-front blouson, canvas trim, nautical emblem (Loomtogs).

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